



Sponsorship Package 2025



Toys for Tots Christmas Brunch
presented by the Clarion Hotel
Making Christmas Magic Since 2012





Be a Part of the Joy

Every child should have a gift to open at Christmas. Help us make that happen.

Join one of Abbotsford's most highly anticipated holiday traditions. As a sponsor, your company will play a vital role in the 13th annual Toys for Tots Christmas Brunch presented by the Clarion Hotel. Together with hundreds from the community, we will celebrate the season by building a mountain of donated toys, while enjoying festive live entertainment and a delicious brunch. Toys for Tots will showcase your company at this heartwarming event, provide volunteer opportunities for your team, and engage your customers.



"I am feeling much gratitude to all the people who have given of their time, energy, and resources to help me make the holidays a smash hit for my daughter during a difficult change in our lives."

– Toys for Tots/Christmas Bureau Recipient Mom





The Event Experience

Bring a toy. Stay for brunch.

One of Abbotsford's favourite Christmas traditions, the annual Toys for Tots Christmas Brunch presented by the Clarion Hotel returns for its 13th year. Hundreds will enjoy:

- Live entertainment
- Fantastic food
- Enchanting princesses

This free family event is sure to get everyone in the holiday spirit.

Guests are encouraged to bring a new, unwrapped toy (or toys) or a charitable donation for the Archway Christmas Bureau. Each contribution and sponsorship helps us build a toy mountain to ensure that every child has a gift to open on Christmas morning.

Event Details

Date: Sunday, November 23, 2025

Time: 10:00am - 1:00pm

Location: Clarion Hotel and Conference Centre

36035 North Parallel Road, Abbotsford

We acknowledge that we gather on the traditional, unceded territory of the Stó:lō people. Locally, this includes the Matsqui, Sumas and Leq'á:mel First Nations. We give them thanks for sharing their land and resources with us.



Sponsorship Benefits

Platinum Elves (\$4,000 – Only 3 left!)

- Logo appears on invitation, volunteer t-shirts, collection boxes, newspaper ads, promotional materials, event signage, event website and wrap-up blog post
- Social media posts including an exclusive post featuring your company
- Opportunity for a 2-minute speaking slot during event
- 1st pick of event volunteer opportunities

Entertainment Sponsor (\$3,000 – Limit of 2)

- Sponsorship is publicly recognized on stage
- Logo appears on event signage, event website and wrap-up blog post
- Recognition on social media
- 2nd pick of event volunteer opportunities

Gold Reindeer (\$2,500)

- Logo appears on collection boxes, newspaper ads, promotional materials, event signage, event website and wrap-up blog post
- Recognition on social media
- 3rd pick of event volunteer opportunities

Teen Gift Tree & Senior Gift Tree (\$2,000 – Limit of 1 each)

- Exclusive logo display on sign for “Teen Tree” or “Senior Tree”
- Logo appears on toy collection boxes, newspaper ads, promotional materials, event signage, event website and wrap-up blog post
- Recognition on social media
- 4th pick of event volunteer opportunities



Sponsorship Benefits

Table Sponsor (\$2,000 – Limit of 1) **SOLD!**

- Logo appears prominently on tables at the event
- Logo appears on event signage, event website and wrap-up blog post
- Recognition on social media

Kids Corner Sponsor (\$2,000 – Limit of 1) **SOLD!**

- Exclusive logo display on sign for craft area
- Opportunity to provide a team of volunteers, branded colouring sheets and/or other craft materials
- Logo appears on event signage, event website and wrap-up blog post
- Recognition on social media

All sponsors Silver and above have the option of hosting a toy collection box

Silver Snowflake (\$1,500)

- Logo appears on event signage, event website and wrap-up blog post
- Recognition on social media

Santa's Sleigh Toy Box (\$500)

- Logo appears on toy collection box
- Company is listed on our event website as a drop-off location
- Recognition on social media as a drop-off location

***Where applicable, sponsorships with logos to appear in newspaper ads, collection boxes and some promotional materials, your logo and payment must be received by October 17th.**

Toys for Tots



Yes, our company wants to brighten the lives of children and be a part of this incredibly special holiday event!

Company name :

Contact person :

Email : Phone :

Mailing address :

City, Province : Postal code :

Please indicate your sponsorship level

<input type="checkbox"/> Platinum Elves: \$4,000	<input checked="" type="checkbox"/> SOLD! Table Sponsor: \$2,000
<input type="checkbox"/> Entertainment Sponsor: \$3,000	<input checked="" type="checkbox"/> SOLD! Kids Corner Sponsor: \$2,000
<input type="checkbox"/> Gold Reindeer: \$2,500	<input type="checkbox"/> Silver Snowflake: \$1,500
<input type="checkbox"/> Teen or Senior Tree: \$2,000	<input type="checkbox"/> Santa's Sleigh Toy Box: \$500

Please contact us at toys4tots@archway.ca to tailor your own sponsorship opportunity

Please provide your signature below

Thank you for committing to making a positive impact in the lives of kids in our community.

Please email completed form to toys4tots@archway.ca to receive your invoice.

By signing below, you agree to provide payment within 30 days of signature date.

Your Signature

Date

Contact: Jen McGrath
Fund Development Coordinator
Email: toys4tots@archway.ca Cell: 236-380-4372


Archway
Food Bank
Christmas Bureau



We are People Helping People

Registered in 1969, Archway Community Services is a non-profit, multi-service, multi-funded community based social service agency.

Each year thousands come through our doors looking for help through one or more of our 90+ programs. We help people of all ages from newborn babies to seniors. We help people in crisis from those escaping violence to people struggling with addictions. We help people feel like they belong from newcomers in Canada to people with diverse disabilities.

The inaugural Toys for Tots event took place in 2012 through a partnership between the Archway Food Bank and Clarion Hotel. Over the years, thousands of children, families and seniors have experienced the joy of the holidays because of our community's generosity.



Rod Santiago
Archway Community Services
Central Executive Officer

"Toys for Tots is a heart-warming event where the community comes together to make sure everyone – especially our children – can experience a holiday filled with food, gifts and comfort."

"We encourage you to become a sponsor and inspire generosity during this season of giving."



"The Clarion Hotel has been a proud partner of Toys for Tots since it's inception in 2012. We believe that by bringing people together for this great cause, we can give back to our community and make a difference for families right here in Abbotsford."

Daniel Laverick
General Manager, Clarion Hotel



Toys for Tots is generously
presented by the Clarion Hotel