



Archway  
**Food Bank**  
Christmas Bureau



## **Sponsorship Package 2023**

*Making Christmas Magic Since 2012*



Toys for Tots Christmas Breakfast  
presented by the Clarion Hotel



# We are People Helping People

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Registered in 1969, Archway Community Services is a non-profit, multi-service, multi-funded community based social service agency.

Each year thousands come through our doors looking for help through one or more of our 90+ programs. We help people of all ages from newborn babies to seniors. We help people in crisis from those escaping violence to people struggling with addictions. We help people feel like they belong from newcomers in Canada to people with diverse disabilities.

The inaugural Toys for Tots event took place in 2012 through a partnership between the Archway Food Bank and Clarion Hotel. Over the years, thousands of children, families and seniors have experienced the joy of the holidays because of our community's generosity.



**Rod Santiago**  
**Archway Community Services**  
Central Executive Officer

*"Toys for Tots is a heart-warming event where the community comes together to make sure everyone – especially our children – can experience a holiday filled with food, gifts and comfort."*

*We encourage you to become a sponsor and inspire even more generosity during this season of giving."*





# Your Opportunity

We invite you to become a sponsor and play a vital role in the 11th annual Toys for Tots Christmas Breakfast presented by the Clarion Hotel. By sponsoring Toys for Tots, your support not only showcases your dedication to making a positive impact in the lives of others, but also offers valuable exposure to an audience of passionate community leaders, influencers, and individuals who are actively working to create change. Together, let's make a difference and spread the spirit of giving this holiday season.



*"So many families are having difficulty providing enough food and the holiday season just adds to the financial pressure. We see how relieved caregivers are when they're able to find the perfect gift for their child. We can only imagine all the smiles that happen on Christmas morning thanks to the generosity of our community."*

Rebecca Thuro  
Archway Food Bank Program Supervisor







# About the Event

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Bring a toy. Stay for breakfast.

One of Abbotsford's favourite Christmas traditions, the annual Toys for Tots Christmas Breakfast presented by the Clarion Hotel returns for its 11th year. With live entertainment, fantastic food and a visit from Santa, this free family event is sure to get you in the holiday spirit. We ask that guests bring a new, unwrapped toy or make a charitable donation to the Archway Christmas Bureau.

Help us build 'toy mountain' to ensure that every child has a gift to open on Christmas morning.

## Event Details

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Date: Sunday, November 26, 2023

Time: 10:00am - 1:00pm

Location: Clarion Hotel and Conference Centre

36035 North Parallel Road, Abbotsford

*We acknowledge that we gather on the traditional and unceded territory of the Stō:lō people. Stō:lō territory extends from the mouth of the Fraser River to Boston Bar. Locally, this includes the Matsqui First Nation and Sumas First Nation. We give them thanks for sharing their land and resources with us.*



# Sponsorship Benefits

BENEFIT DESCRIPTION	PLATINUM ELVES \$4000 <i>Limit 3 each</i>	TEEN OR SENIOR TREE \$3000 <i>Limit 1 each</i>	GOLD REINDEER \$2500	SILVER SNOWFLAKE \$1500	SANTA'S SLEIGH (BARREL) \$500
Logo appears on Toys for Tots invitation & mail out	★				
1 Facebook + Instagram boosted ad	★				
Priority for radio interview when available	★				
Logo appears on all promotional materials & newspaper ads (Deadline Oct 30)	★	★	★		
Promotional quote highlighted on event page: archway.ca/toysfortots	★	★	★		
Linked logo displayed on designated event page: archway.ca/toysfortots	★		★	★	
Mention on social media of choice	2x	1x	1x	1x	
Mention on the Archway website within our event wrap-up blog post	★	★	★	★	★

Please contact us at [toys4tots@archway.ca](mailto:toys4tots@archway.ca) to customize your sponsorship opportunity



# Sponsorship Benefits

BENEFITS DURING EVENT	PLATINUM ELVES	TEEN OR SENIOR TREE	GOLD REINDEER	SILVER SNOWFLAKE	SANTA'S SLEIGH (BARREL)
2-minute speaking slot during event	★				
Logo on sponsors' display board	<i>Large</i>	<i>Medium</i>	★	★	
Exclusive logo display on sign for "Teen Tree" or "Senior Tree"		★			
Logo displayed on PowerPoint slide- show	<i>Large</i>	<i>Medium</i>	★	★	
Event volunteer opportunities	<i>1st pick</i>	<i>2nd pick</i>	<i>3rd pick</i>		
Option to become a Drop Off Location	★	★	★	★	★

## BENEFITS OF BECOMING A DROP OFF LOCATION

- **Logo displayed on collection barrels and boxes distributed city-wide (Deadline October 1)**
  - Please note: Benefit only for Platinum Elves, Teen or Senior Tree, and Gold Reindeer sponsorship levels
- **Increased foot traffic**
- **Business listed on Toys For Tots Drop off location map**

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# Commitment Form



We invite you to become a sponsor and play a vital role in the annual Toys for Tots Clarion Christmas Breakfast. By sponsoring Toys for Tots, your support not only showcases your dedication to making a positive impact in the lives of others, but also offers valuable exposure to an audience of passionate community leaders, influencers, and individuals who are actively working to create change. Together, let's make a difference and spread the spirit of giving this holiday season.

Company name :

Contact person :

Email :  Phone :

Mailing address :

City, Province :  Postal code :

## Please indicate your sponsorship level

<input type="checkbox"/> Platinum Elves: \$4,000	<input type="checkbox"/> Silver Snowflake: \$1,500
<input type="checkbox"/> Teen or Senior Tree: \$3,000	<input type="checkbox"/> Santa's Sleigh (barrel): \$500
<input type="checkbox"/> Gold Reindeer: \$2,500	

*Please contact [toys4tots@archway.ca](mailto:toys4tots@archway.ca) to customize your sponsorship opportunity*

## Please provide your signature below

Thank you for committing to making a positive impact in the lives of others.

**Please email completed form to [toys4tots@archway.ca](mailto:toys4tots@archway.ca) to receive your invoice.**

By signing below, you agree to provide payment within 30 days of signature date.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Contact: Jennifer Willford  
Manager, Philanthropy Services  
[toys4tots@archway.ca](mailto:toys4tots@archway.ca)







## Toys for Tots is generously presented by the Clarion Hotel

*"The Clarion Hotel has been a proud partner of Toys for Tots since it's inception in 2012. We believe that by bringing people together for this great cause, we can give back to our community and make a difference for families right here in Abbotsford."*

Daniel Laverick  
General Manager, Clarion Hotel



  
**Archway**  
Community Services

[toys4tots@archway.ca](mailto:toys4tots@archway.ca)  
604.743.1837  
[Archway.ca/toysfortots](http://Archway.ca/toysfortots)

