



# Sponsorship Invitation 2024

*Making Christmas Magic Since 2012*



Toys for Tots Christmas Brunch  
presented by the Clarion Hotel



# We are People Helping People

Registered in 1969, Archway Community Services is a non-profit, multi-service, multi-funded community based social service agency.

Each year thousands come through our doors looking for help through one or more of our 90+ programs. We help people of all ages from newborn babies to seniors. We help people in crisis from those escaping violence to people struggling with addictions. We help people feel like they belong from newcomers in Canada to people with diverse disabilities.

The inaugural Toys for Tots event took place in 2012 through a partnership between the Archway Food Bank and Clarion Hotel. Over the years, thousands of children, families and seniors have experienced the joy of the holidays because of our community's generosity.



**Rod Santiago**  
**Archway Community Services**  
Central Executive Officer

*"Toys for Tots is a heart-warming event where the community comes together to make sure everyone – especially our children – can experience a holiday filled with food, gifts and comfort."*

*We encourage you to become a sponsor and inspire generosity during this season of giving."*



*"The Clarion Hotel has been a proud partner of Toys for Tots since it's inception in 2012. We believe that by bringing people together for this great cause, we can give back to our community and make a difference for families right here in Abbotsford."*

Daniel Laverick  
General Manager, Clarion Hotel



Toys for Tots is generously presented by the Clarion Hotel



# Your Invitation

As a sponsor, your company will play a vital role in the 12th annual Toys for Tots Christmas Brunch presented by the Clarion Hotel. Toys for Tots will showcase your company's values of making a real impact in the lives of others to a diverse audience of thousands. You will be joining passionate community leaders, influencers, individuals and families in making a measurable impact. Together, we are enriching lives, lifting burdens and spreading the spirit of giving this holiday season.



*"I am feeling much gratitude to all the people who have given of their time, energy, and resources to help me make the holidays a smash hit for my daughter during a difficult change in our lives."*

– Toys for Tots/Christmas Bureau Recipient Mom





# About the Event

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Bring a toy. Stay for brunch.

One of Abbotsford's favourite Christmas traditions, the annual Toys for Tots Christmas Brunch presented by the Clarion Hotel returns for its 12th year. With live entertainment, fantastic food and a visit from Santa, this free family-friendly event is sure to get everyone in the holiday spirit. We ask that guests bring a new, unwrapped toy (or toys) or make a charitable donation to the Archway Christmas Bureau.

Help us build a 'toy mountain' to ensure that every child has a gift to open on Christmas morning.

## Event Details

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Date: Sunday, November 24, 2024

Time: 10:00am - 1:00pm

Location: Clarion Hotel and Conference Centre

36035 North Parallel Road, Abbotsford

*We acknowledge that we gather on the traditional and unceded territory of the Stō:ló people. Stō:ló territory extends from the mouth of the Fraser River to Boston Bar. Locally, this includes the Matsqui First Nation and Sumas First Nation. We give them thanks for sharing their land and resources with us.*



# Sponsorship Benefits

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## Platinum Elves (\$4,000 – Limit of 4)

- Logo appears on invitation, volunteer t-shirts, collection barrels, newspaper ads, promotional materials, event signage, event website and wrap-up blog post
- Social media posts including an exclusive post featuring your company
- Opportunity for a 2-minute speaking slot during event
- 1st pick of event volunteer opportunities

## Teen Gift Tree & Senior Gift Tree (\$3,000 – Limit of 1 each)

- Exclusive logo display on sign for “Teen Tree” or “Senior Tree”
- Logo appears on collection barrels, newspaper ads, promotional materials, event signage, event website and wrap-up blog post
- Recognition on Social media
- 2nd pick of event volunteer opportunities

## Gold Reindeer (\$2,500)

- Logo appears on collection barrels, newspaper ads, promotional materials, event signage, event website and wrap-up blog post
- Recognition on Social media
- 3rd pick of event volunteer opportunities

## Entertainment Sponsor (\$2,000 – Limit of 1) **Sold out!**

- Sponsorship is publicly recognized on stage
- Logo appears on event signage, event website and wrap-up blog post
- Recognition on social media



# Sponsorship Benefits

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## Table Sponsor (\$2,000 – Limit of 1)

- Logo appears prominently on tables at the event
- Logo appears on event signage, event website and wrap-up blog post
- Recognition on social media

## Kids Corner Sponsor (\$2,000 – Limit of 1) **Sold out!**

- Exclusive logo display on sign for craft area
- Opportunity to provide a team of volunteers, branded colouring sheets and/or other craft materials
- Logo appears on event signage, event website and wrap-up blog post
- Recognition on social media

## Silver Snowflake (\$1,500)

- Logo appears on event signage, event website and wrap-up blog post
- Recognition on Social media

## Santa's Sleigh Barrel (\$500)

- Logo appears on collection barrels
- Company is listed on our event website as a drop-off location
- Recognition on social media as a drop-off location

All sponsors have the option of hosting a toy collection barrel

*\*Where applicable, to appear in newspaper ads, collection barrels and some promotional materials, your logo and payment must be received by Oct 15th.*

# Toys for Tots

Yes, our company wants to brighten the lives of children and be a part of this incredibly special holiday event!



Company name :

Contact person :

Email :  Phone :

Mailing address :

City, Province :  Postal code :

## Please indicate your sponsorship level

- |  |  |
|--|--|
| <input type="checkbox"/> Platinum Elves: \$4,000                   | <input type="checkbox"/> Table Sponsor: \$2,000                  |
| <input type="checkbox"/> Teen or Senior Tree: \$3,000              | <input type="checkbox"/> Kids Corner Sponsor: <del>\$2,000</del> |
| <input type="checkbox"/> Gold Reindeer: \$2,500                    | <input type="checkbox"/> Silver Snowflake: \$1,500               |
| <input type="checkbox"/> Entertainment Sponsor: <del>\$2,000</del> | <input type="checkbox"/> Santa's Sleigh (barrel): \$500          |

*Please contact [toys4tots@archway.ca](mailto:toys4tots@archway.ca) to tailor your own sponsorship opportunity*

## Please provide your signature below

Thank you for committing to making a positive impact in the lives of others.

**Please email completed form to [toys4tots@archway.ca](mailto:toys4tots@archway.ca) to receive your invoice.**

By signing below, you agree to provide payment within 30 days of signature date.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Contact: Tracy Rahn  
Fund Development Coordinator, Annual Giving  
[toys4tots@archway.ca](mailto:toys4tots@archway.ca) 604.859.7681 ext 214

