



WELCOME DAY

SPONSORSHIP PACKAGE 2026



[ARCHWAY.CA/WELCOME](https://www.archway.ca/welcome)



ABOUT US

Registered in 1969, Archway Community Services is a non-profit, multi-service, multi-funded community-based social service agency. Each year thousands come through our doors looking for help through one or more of our 90+ programs. We help people of all ages from newborn babies to seniors. We help people in crisis from those escaping violence to people struggling with addictions, people with disabilities, and newcomers.

At Archway, the Abbotsford Local Immigration Partnership (ALIP) works alongside the Pathways to Integration staff as they prepare newcomer families for the community. ALIP is specifically devoted to preparing the community for newcomer neighbours, and fostering an inclusive community where everyone can belong. Welcome Day is a key part of that vision.



**Abbotsford Local
Immigration Partnership**

ARCHWAY.CA/WELCOME



ALL ABOUT #WELCOMINGWEEK

Every September, communities across Canada and the US participate in #WelcomingWeek, a movement to bring communities and neighbours of all backgrounds together to build solid connections and achieve collective prosperity. Throughout the week of September 10th-19th, celebrations, workshops, giveaways, concerts, speaking engagements, and more will not only strengthen shared belonging and inclusion but also inspire a sense of unity and progress in communities across the continent.

This year, on Sept. 14th from 5:30pm-9pm at the Matsqui Centennial Auditorium, we are inviting all of Abbotsford to participate in the celebration.

A Warm Abby Welcome:



Mayor Ross Siemens:

"Coming to a new place can be an adventure, but it can also be challenging. With the support of Archway Community Services and its partners, we hope all newcomers and longtime residents feel equally welcome in Abbotsford and can enjoy all our community has to offer."

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OUR EVENT



This year, with the support of the Abbotsford Local Immigration Partnership and the City of Abbotsford, Archway is inviting the community to officially welcome the many newcomer families who have made Abbotsford their home in recent years. The event is expected to attract more than 100 attendees, offering sponsors an excellent opportunity to showcase their brand while helping to create a warm and welcoming experience for individuals and families as they begin a new chapter in Canada. It also provides an opportunity for community members to celebrate the diversity, connections, and opportunities that make Abbotsford's multicultural community thrive.

OUR AGENDA

MONDAY, SEPT. 14TH

Matsqui Centennial Auditorium, 32315 South Fraser Way

5:30 PM Doors open and service fair begins

7:00 PM Official program begins

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SPONSOR BENEFITS

Supporting Sponsor

\$500

- Logo included in the "Thank You" slide for all partners shown during the event, social media posts, event website, and wrap-up social media post.

Community Sponsor

\$1,000

- Logo included in social media posts, event website, and wrap-up social media post.
- Exclusive slide for logo and welcome message (50 words maximum) .
- Opportunity to feature your company banner during the event.

Catering Sponsor

\$3,000

- Logo included on social media posts, event website, registration table, and wrap-up social media post
- Exclusive slide in PowerPoint for Logo and welcome message (50 words maximum) .
- Opportunity to feature your company banner during the event.
- Recognition as an official sponsor at the event and in the press release.
- Company/organization video shared on social media (in relation to welcome week).

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Commitment Form

We invite you to join us as a sponsor and become a champion of belonging and an integral part of this community celebration. By sponsoring Welcome Day, you align your brand with inclusion, diversity, and community connection. As a sponsor, you will gain valuable visibility among attendees and community partners, while helping to celebrate the diverse cultures, experiences, and contributions that make Abbotsford a thriving and welcoming place to call home.

Company name :

Billing name if different than above :

Contact person : Phone :

Email :

Mailing address :

City, Province : Postal code :

Please indicate your sponsorship level

Please note that this sponsorship is not eligible for a charitable tax receipt.

☐ Catering Sponsor: \$3000

☐ Community Sponsor: \$1000

☐ Supporting Sponsor: \$500

If you wish to customize your sponsorship package please contact:

Welcome Day Coordinator, Abhinoor.Sidhu@Archway.ca (604-309-8643)

By signing below, you agree to provide payment within 30 days of signature date. Please email completed forms to Abhinoor.Sidhu@Archway.ca

Signature

Date

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