Archway
Food Bank
Christmas Bureau

TOYS FOR TOTS

Sponsorship Package 2026

CLARION HOTEL

Toys for Tots Christmas Breakfast
presented by the Clarion Hotel

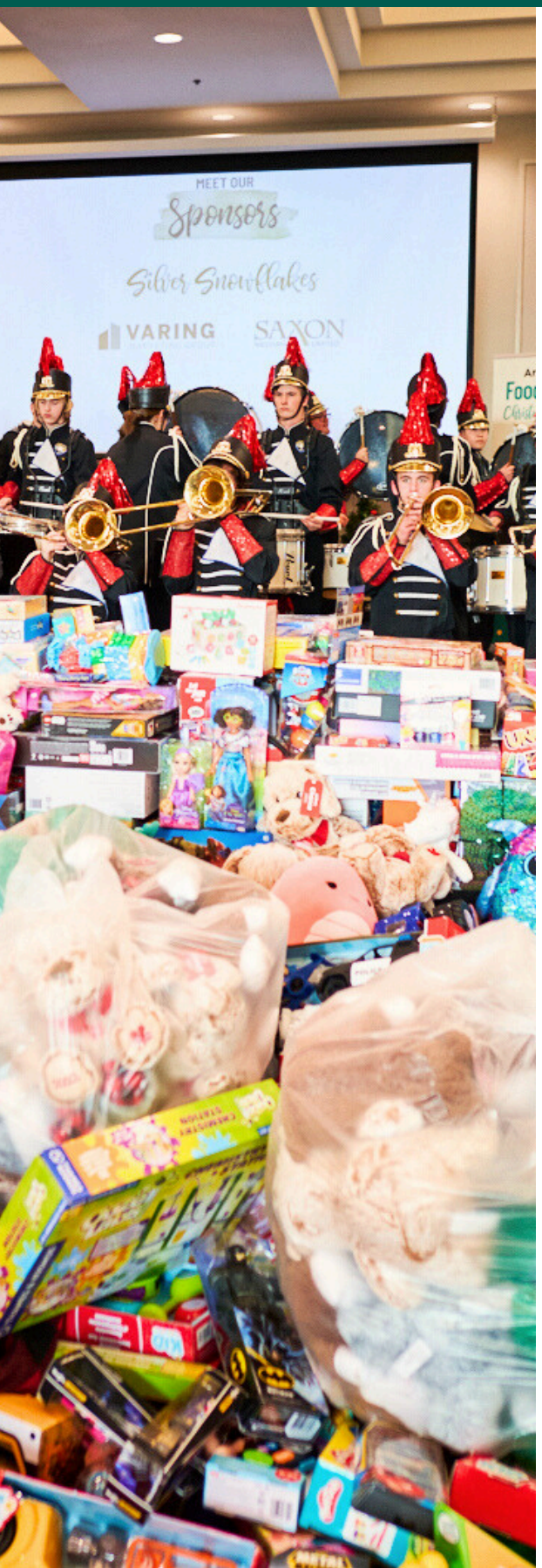
Making Christmas Magic Since 2012

Be a Part of the Joy

Every child should have a gift to open at Christmas. Help us make that happen.
Join one of Abbotsford's most highly anticipated holiday traditions. As a sponsor, your company will play a vital role in the 14th annual Toys for Tots Christmas Breakfast presented by the Clarion Hotel. Together with hundreds from the community, we will celebrate the season by building a mountain of donated toys, while enjoying festive live entertainment and a delicious breakfast. Toys for Tots will showcase your company at this heartwarming event, provide volunteer opportunities for your team, and engage your customers.

"I am feeling much gratitude to all the people who have given of their time, energy, and resources to help me make the holidays a smash hit for my daughter during a difficult change in our lives."

– Toys for Tots/Christmas Bureau Recipient Mom



The Event Experience

Bring a toy. Stay for breakfast.

One of Abbotsford's favourite Christmas traditions, the annual Toys for Tots Christmas Breakfast presented by the Clarion Hotel returns for its 14th year. Hundreds will enjoy:

- Live entertainment
- Fantastic food
- Visit with Santa

This free family event is sure to get everyone in the holiday spirit.

Guests are encouraged to bring a new, unwrapped toy (or toys) or a charitable donation for the Archway Christmas Bureau. Each contribution and sponsorship helps us build a toy mountain to ensure that every child has a gift to open on Christmas morning.

Event Details

Date: Sunday, November 22, 2026
Time: 9:00am - 12:00pm
Location: Clarion Hotel and Conference Centre
36035 North Parallel Road, Abbotsford

We acknowledge that we gather on the traditional, unceded territory of the Stó:lō people. Locally, this includes the Matsqui, Sumas and Leq'á:mel First Nations. We give them thanks for sharing their land and resources with us.

Sponsorship Benefits

Platinum Elves ($4,000)

- Logo appears on table signs, invitation, volunteer t-shirts, collection boxes, newspaper ads, promotional materials, event signage, event website and wrap-up blog post
- Social media posts including an exclusive post featuring your company
- Opportunity for a 2-minute speaking slot during event
- 1st pick of event volunteer opportunities
- Provided with a reserved table in the premium section

Gold Reindeer ($2,500)

- Logo appears on table signs, collection boxes, newspaper ads, promotional materials, event signage, event website and wrap-up blog post
- Recognition on social media
- 2nd pick of event volunteer opportunities

Teen Gift Tree & Senior Gift Tree ($2,000) - SOLD

- Exclusive logo display on sign for “Teen Tree” or “Senior Tree”
- Logo appears on toy collection boxes, newspaper ads, promotional materials, event signage, event website and wrap-up blog post
- Recognition on social media
- 4th pick of event volunteer opportunities
- Opportunity to provide branded tree decorations

Kids Corner Sponsor ($2,000 – Limit of 1) - SOLD

- Exclusive logo display on sign for craft area
- Opportunity to provide a team of volunteers, branded colouring sheets and/or other craft materials
- Logo appears on event signage, event website and wrap-up blog post
- Recognition on social media

Archway Community Services | Email: toys4tots@archway.ca | 778-345-5257

Sponsorship Benefits

Entertainment Sponsor ($1,500 – Limit of 3)

- Sponsorship is publicly recognized on stage
- Logo appears on event signage, event website and wrap-up blog post
- Recognition on social media
- 3rd pick of event volunteer opportunities

Silver Snowflake ($1,500)

- Logo appears on event signage, event website and wrap-up blog post
- Recognition on social media

All sponsors Silver and above will have their logo featured on a toy collection box

Table Sponsorship ($1,000 – Up to 20 spots)

- Logo appears prominently on tables at the event
- Logo appears on event signage, event website and wrap-up blog post
- Recognition on social media

Santa's Sleigh Toy Box ($500)

- Logo appears on toy collection box
- Company is listed on our event website as a drop-off location
- Recognition on social media as a drop-off location

***Where applicable, sponsorships with logos to appear in newspaper ads, collection boxes and some promotional materials, your logo and payment must be received by October 16th.**

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Toys for Tots

Yes, our company wants to brighten the lives of children and be a part of this incredibly special holiday event!

Company name :

Contact person :

Email :

Phone :

Mailing address :

City, Province :

Postal code :

Please indicate your sponsorship level

- ☐ Platinum Elves: $4,000
- ☐ Gold Reindeer: $2,500
- SOLD Teen or Senior Tree: $2,000
- SOLD Kids Corner Sponsor: $2,000
- ☐ Entertainment Sponsor: $1,500
- ☐ Silver Snowflake: $1,500
- ☐ Table Sponsor: $1,000
- ☐ Santa's Sleigh Toy Box: $500

Please contact us at toys4tots@archway.ca to tailor your own sponsorship opportunity

Please provide your signature below

Thank you for committing to making a positive impact in the lives of kids in our community.

Please email completed form to toys4tots@archway.ca to receive your invoice.

By signing below, you agree to provide payment within 30 days of signature date.

Your Signature

Date

Contact: Shayla Tottenham
Fund Development Coordinator
Email: toys4tots@archway.ca Cell: 778-345-5257

Archway Food Bank Christmas Bureau

We are People Helping People

Registered in 1969, Archway Community Services is a non-profit, multi-service, multi-funded community based social service agency.

Each year thousands come through our doors looking for help through one or more of our 90+ programs. We help people of all ages from newborn babies to seniors. We help people in crisis from those escaping violence to people struggling with addictions. We help people feel like they belong from newcomers in Canada to people with diverse disabilities.

The inaugural Toys for Tots event took place in 2012 through a partnership between the Archway Food Bank and Clarion Hotel. Over the years, thousands of children, families and seniors have experienced the joy of the holidays because of our community's generosity.

Rod Santiago
Archway Community Services
Central Executive Officer

"Toys for Tots is a heart-warming event where the community comes together to make sure everyone – especially our children – can experience a holiday filled with food, gifts and comfort.

We encourage you to become a sponsor and inspire generosity during this season of giving."

Archway Community Services

"The Clarion Hotel has been a proud partner of Toys for Tots since it's inception in 2012. We believe that by bringing people together for this great cause, we can give back to our community and make a difference for families right here in Abbotsford."

Daniel Laverick
General Manager, Clarion Hotel

Toys for Tots is generously presented by the Clarion Hotel